



Generate breakthrough ideas and boost business

The I-Nova Suite offers a customized intranet platform where your:

- Team Members can
 - ▶ Analyse Customer Feedback and Scientific articles in order to generate customer and technological insights
 - ▶ Share and comment on Customer, Market and Technical Insights (Knowledge)
 - ▶ Brainstorm collaboratively by using brainstorming tools
 - ▶ Submit ideas
 - ▶ Enrich their ideas with correlated ideas, customer feedback and scientific articles
 - ▶ Review and select their ideas
 - ▶ Report and share upstream reflection management updates
- Upstream project managers can
 - ▶ Manage their team (identify expertise, task management, etc.)
 - ▶ Organize each phase of insight management and ideation, Business Cases
 - ▶ Report and share project decisions
- Innovation Coordinators can
 - ▶ Manage upstream project portfolios
 - ▶ Deploy upstream project management methodology
- R&D Managers and Chief Innovation Officer can
 - ▶ Monitor KPIs in their project portfolios.
- Intellectual property managers can
 - ▶ Detect inventions
 - ▶ Protect raw ideas

Breakthrough generation

- The I-Nova Suite's unique correlation engine helps team members to automatically correlate their insights and ideas with existing knowledge (patents, customer feedback, scientific articles) and existing ideas, thereby increasing inspiration for breakthroughs
- I-Nova Suite integrates ideation methodologies
- I-Nova Suite is the unique FEI solution with links to CRM and scientific databases, thus providing significant insights for breakthroughs

Building a systematic approach to innovation management

- The I-Nova FEI Suite is the only solution that combines insight management with ideation and idea management, thus offering a unique medium for the 3 major steps of innovative project management.

If you want to make sure you go out well armed into the strategic arena, then contact us!

www.i-novasoftware.com