



## Optimize your NPD process

### With an idea bank, you know you have a source of wealth for the future

The I-Nova Suite offers a customized intranet platform where

- Each employee can
  - ▶ Search ideas, insights and expertise
  - ▶ Submit ideas
  - ▶ Enrich their ideas with correlated ideas, customer feedback and scientific articles
  - ▶ Share their ideas with colleagues, expert communities and the entire company
  - ▶ Automatically build a network of co-innovators
- Product line and business area managers can
  - ▶ Screen and select ideas
  - ▶ Build a “project to launch” database
- Innovation Coordinators can
  - ▶ Manage idea portfolios
  - ▶ Transfer ideas to experts
  - ▶ Monitor the efficiency of the innovation process
- R&D Managers and Chief Innovation Officers can
  - ▶ Monitor key innovation performance indicators
- Intellectual property managers can
  - ▶ Protect raw ideas,
  - ▶ Detect potential.

### The advantages of the I-Nova Suite that meet your challenges

#### Make sure the best ideas get to the top of the pile

- The I-Nova Suite’s unique correlation engine helps idea submitters to automatically correlate their ideas with existing ideas and knowledge (patents, customer feedback, scientific articles), thereby enhancing their quality before they are reviewed.
- The I-Nova Suite integrates best-in-class web 2.0 features to facilitate collaboration between participants, thus facilitating collaborative idea development.

#### Streamline idea review management

- The I-Nova Suite embeds idea management best practices to facilitate the day-to-day tasks of idea managers,
- The I-Nova Suite’s role-based organization correlated with your organizational structure makes it easy to decentralise the Idea Management process, so administrative work can be distributed between local correspondents.

#### Hone your judgement in picking the winners

- The I-Nova Suite allows you to match, compare and combine ideas, making it possible to draw up the essential synthesis intrinsic to any coherent concept worthy of further development.
- By screening and transferring promising

***If you are convinced that mind pooling provides fuel for thought and action, then contact us!***

[www.i-novasoftware.com](http://www.i-novasoftware.com)