

# Enough breakthrough

# innovation ?

Idea  
management

Voice of  
Customer

Front End of Innovation



Since 2001, **I-Nova** software helps its **600 000 users** to generate, develop and select disruptive innovations.

Top innovation performers like **Essilor**, **Michelin**, **Schneider Electric** and **Total** chose **I-Nova Suite**.

**i**nova™

[www.i-novasoftware.com](http://www.i-novasoftware.com)

# Generate **breakthrough ideas** and **boost business**

## Identify **customer needs**

## Optimize your **NPD process**

## Stimulate **innovation through campaigns**

### SCHNEIDER ELECTRIC

*« With I-Nova Suite we structure a systematic approach to manage our innovative projects »*

Jean-Christophe Hutt  
VP Innovation Projects  
& Business Innovation System

### LIMAGRAIN

*« Our innovations result from our ability to combine various technologies in the seed creation process. It requires a high level of Collaboration between our researchers that is provided by I-Nova Suite »*

Valérie Mazza  
Prospective & Innovation Director

### AHLSTROM

*« To increase sales from new products, we needed software to capture, develop and select ideas. With I-Nova Suite we built a complete, powerful and collaborative idea management system around the Correlation Engine. »*

Noël Cartier  
Manager Technology Intelligence

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